

DUNBAR PLD CHOIR

Dear Sponsors of the PLD Choral Program:

The Paul Laurence Dunbar High School Choral Program is in its seventh year of the “*Friends of PLD Choir*” sponsorship fundraiser. We know Lexington is a community who supports the arts and arts education and we would like to reach out to those supporters through this program. In the past this program has helped to purchase new equipment for the program and this year our program is raising funds to update our formal concert attire.

Patron Sponsorship is open to friends, family, neighbors, co-workers, etc. Names will be listed in our fall, winter, and spring concert programs under the donation level.

Patron donor level:

\$15-39 – Accompanist

\$40-\$59 – Bass

\$60-\$99 – Treble

\$100+ – Grand Staff

Ad Sponsorship provides an opportunity for patrons and area businesses to show their support for arts education and the PLD choral program. In return for your generous support we will provide advertising opportunities during the PLD 2021-2022 choral concert season. This includes our winter concert and spring concert.

Business Sponsorship is ad sponsorship that is open to any local business. The sponsor is asked to provide their business artwork (electronically) and ad information for the advertisement space in appropriate layout.

Ad size and cost:

1/8 page ad = \$50.00

1/4 page ad = \$70.00

1/2 page ad = \$100.00

Full page ad = \$140.00

Corporate Sponsorship is available. A \$300 or higher donation will put a business or patron at Corporate Sponsor status and will give you full page advertisement at all of our official PLD choral activities throughout the 2021-2022 season. This includes: winter concert, spring concert, and special spring events. Corporate Sponsorship will also receive advertisement on the PLD choral program website. Businesses are asked to provide their business artwork and ad information.

In-Kind Donation option is also available. Your business can provide goods or services to the PLD choral program in exchange for full page advertisement throughout our 2021-2022 concert season and website.

Please consider becoming a PLD Choral Program patron or business sponsor and support arts education in your community. Thank you.

Sincerely,

Tiffany Marsh and the students of the PLD Choral Program

Mrs. Tiffany Marsh, choral director

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www.pldchoir.org