

PLD DUNBAR CHOIR

Dear Friends of the PLD Choral Program:

The Paul Laurence Dunbar High School Choral Program is in its tenth year of the “*Friends of PLD Choir*” sponsorship fundraiser. We know Lexington is a community who supports the arts and arts education and we would like to reach out to those supporters through this program. This program has helped to purchase new equipment for the program, maintain program operating expenses, and support our students’ participation in choral festivals and honor choirs. Here are ways we encourage you to help.

Patron Sponsorship is open to friends, family, neighbors, co-workers, etc. Names will be listed in our fall, winter, and spring concert programs under the donation level. **Senior recognition ad with picture is also available.*

Patron Donor Levels

\$15-39 – Accompanist

\$40-\$59 – Bass

\$60-\$99 – Treble

\$100+ – Grand Staff

Ad Sponsorship provides an opportunity for patrons and area businesses to show their support for arts education and the PLD choral program. In return for your generous support we will provide advertising opportunities during the PLD 2024-2025 choral concert season. This includes our fall concert, winter concert and spring concert.

Business Sponsorship is ad sponsorship that is open to any local business. The sponsor is asked to provide their business artwork ([electronically](#)) and ad information for the advertisement space in appropriate layout.

Ad Size and Cost

1/8 page ad = \$50.00

1/4 page ad = \$70.00

1/2 page ad = \$100.00

Full page ad = \$140.00

Corporate Sponsorship is available. A \$250 or higher donation will put a business or patron at Corporate Sponsor status and will give you full page advertisement at all of our official PLD choral activities throughout the 2024-2025 season. This includes: fall concert, winter concert, spring concert, and special spring events. Corporate Sponsorship will also receive advertisement on the PLD choral program website. Businesses are asked to provide their business artwork and ad information.

In-Kind Donation option is also available. Your business can provide goods or services to the PLD choral program in exchange for full page advertisement throughout our 2024-2025 concert season and website.

Please consider becoming a [PLD Choral Program patron or business sponsor](#) and support arts education in your community. Thank you.

Sincerely,
Tiffany Marsh and the students of the PLD Choral Program

Mrs. Tiffany Marsh, choral director
1600 Man O’ War • Lexington • Kentucky • 40513 • 859-381-3546
www.pldchoir.org

DUNBAR CHOIR

“Friends & Family of PLD choir” Choral Program Sponsorship Fundraiser

Company/Name _____ Contact Person _____

Address _____

Phone Number _____

Please check the appropriate sponsorship option below:

<u>Business ad size and cost</u>	<u>Patron donors</u>
_____ 1/8 page ad = \$50.00	_____ \$15-39 – Accompanist
_____ 1/4 page ad = \$70.00	_____ \$40-\$59 – Bass
_____ 1/2 page ad = \$100.00	_____ \$60-\$99 – Treble
_____ Full page ad = \$140.00	_____ \$100+ – Grand Staff
_____ <u>Corporate Sponsor</u> = \$250+	

In-kind donation: _____

Scan QR code for online donation.



**DIGITAL ADS ARE HIGHLY ENCOURAGED – PLEASE EMAIL THOSE TO:
TIFFANY.MARSH@FAYETTE.KYSCHOOLS.US
IF NOT, YOU MAY ATTACH YOUR HIGH RESOLUTION ADVERTISEMENT
TO THIS FORM ALONG WITH PAYMENT
PLEASE MAKE CHECKS PAYABLE TO: PLD Choir**